



BRIAN WHITING

GRAPHIC / WEB
DESIGNER

BRIAN@WHITING.GRAPHICS

602.570.0010

WHITING.GRAPHICS

SKILLS

ADOBE SUITE
MICROSOFT OFFICE
SUITE
MAILCHIMP
WORDPRESS
CSS
HTML

ABOUT ME

Hello I am Brian Whiting and I am a Graphic Designer and have been doing the Graphic Design game for over 10 years now. This journey started when I got a job at FedEx Office and no one had a clue how to use that Adobe InDesign program. Starting off in college, I thought I could throw a couple of these classes into my schedule. That is when the passion for Photoshop, Illustrator, and InDesign all started. A few years later I attended Independence University and received my Bachelor's in Web Design and Development with a GPA of 4.0.

EDUCATION

BACHELOR'S OF SCIENCE IN WEB DESIGN AND
DEVELOPMENT • STEVENS-HENAGER COLLEGE • 2014
Graduated with Honors and a 4.0 GPA

EXPERIENCE

MARKETING MANAGER • HEALTHANDMED.COM

- Graphic Designer for all parts of the business
- Received bids and sent print jobs to printers
- Email Marketing utilizing MailChimp
- Created many item pages for web site on WooCommerce
- Answer Customer Phone Calls
- Set up network and POS at new retail store
- Tended store as needed

RADIOSHACK MANAGER • PANGUITCH DRUG

- RadioShack Manager within 3 years
- Lessened over-head inventory by half while maintaining similar sales numbers
- Designed in-house signage for the store
- Designed printed advertisements for store
- Programmed customer facing screen for POS using HTML, CSS, and JavaScript
- Recreated store website on new CMS for better functionality and easier updating

LEAD PROJECT COORDINATOR • FEDEX OFFICE

- In charge of customer's projects from printing to ensuring they were completed according to deadlines
- Designer for the store - correcting any errors from outsourced design group before placing into production
- Set up files for printing, signage, direct mailings, books, photos, and logos
- Lead designer in a focus group that set policy on district pricing